



# On-Screen Advertising at the Webster Theater

**Put your business on the big screen!**

**On-screen advertising is an effective advertising medium and a terrific way to support the theater! A major portion of the proceeds go directly to the theater.**

**Movie-goers are a captive audience for digital on-screen advertising.**

## How it Works

The pre-show advertising begins 20-minutes before each show. Your slide or video will be on-screen several times for :15 or :30, depending on the ad program you choose. Advertisers have the option of still ads with limited graphics, or ads with video and animation.

## Facts and Figures

The Webster Theater runs 7-shows per week; nightly Tuesday through Sunday as well as a Sunday matinee. The theater has 300 seats, with an average attendance of 50-people per show. We expect this number to increase in the coming weeks and months. Pre-show advertising runs 20-minutes before each show. Your message will reach approximately 350-people per week, or 1400-people per month with effective frequency! Advertising space is limited.

## Rate Information

	3-Months	6- Months	12-Months
:15	\$150/mo	\$127/mo	\$112/mo
:30	\$187/mo	\$159/mo	\$140/mo

## Production Rates

- » Still ad with limited graphics – No Charge
- » Video and animation- On site filming at \$90/hr Editing at \$50/hr
- » Future edits - \$50/hr

OHP Marketing Services is the On-Screen Advertising agency for the Webster Theater. We will work with you to design a graphically appealing and effective ad. Payment is due in advance of the ad run.

## For more information contact



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